

MEDIA RELEASE

Stateside plans to stand out at QME

Stateside Distributors will demonstrate the creativity it applies to its promotional products for the mining industry on **Stand 2057** during the 2008 Queensland Mining and Engineering (QME) exhibition at the Mackay Showground from July 22-24.

The company specialises in the design, manufacture and supply of safety awards and promotional merchandise.

It helps its clients to find effective ways to:

- promote their business
- celebrate reaching a target
- recognise an achievement
- manage a safety program
- stand out at a trade show.

“There are many ways to put your message on a product,” Stateside’s mining sales manager, Jan Carter, said.

“The team at Stateside will help you select the right product and choose the right decoration method while also preparing the best artwork and delivering products on time,” Jan said.

Further information:

Stateside Distributors: ph (07) 3393 1177, email sales@stateside.com.au, website www.stateside.com.au.

Exhibitors & Visitors: Reed Exhibitions, Soren Norgaard, ph (02) 9422 2563, email soren.norgaard@reedexhibitions.com.au, website www.qme.reedexhibitions.com.au.

Media: Spitfire Communications, Mark Cherrington, ph 0419 236 704, email mark.cherrington@spitfirecommunications.com.au.

ABOUT REED EXHIBITIONS – AUSTRALIA

Reed Exhibitions is the world’s leading organiser of trade and consumer exhibitions and excels in creating high profile, highly targeted business and consumer exhibitions to establish and maintain business relations, and generate new business. From its offices based in Chatswood NSW, Reed Exhibitions runs over 20 events each year in NSW, Victoria, Queensland, South Australia and Western Australia covering a broad range of industry sectors. Globally, Reed Exhibitions runs over 460 events in 38 countries, bringing together over 90,000 suppliers and more than 5.5 million buyers. With 2,300 employees in 33 offices around the globe the company serves 52 industries worldwide. Its network of offices and promoters extends to 45 countries. Reed Exhibitions is a division of Reed Business Information Pty Ltd.